

Free parking available elsewhere

1	Tend to go to North Lincs where ample free parking is available. Parking and driving in Market Rasen is something we tend to avoid
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Free parking encourages people to come to Market Rasen

1	As the free option enables people to visit and shop removing would defeat the object. Surely you could still increase permits but keep the free option also. Permits help employees and don't encourage visitors. The increase is massive so I don't really agree with either choice. Parking should be free.
2	Let's keep free parking in rasen, the town is showing signs of dying, don't make it any worse. please encourage visitors not drive them away,
3	I do not visit Market Rasen much now. Some years ago I traded on Market rasen market. Given the size of the town (I believe the population is smaller than Nettleham) I really cannot see any justification for parking charges at all
4	Firstly, I consider this a most ill presented set of options because there is no cost benefit data for any of the options - you are asking us to stab in the dark! What are the cost implication of the options. Secondly, Market Rasen, just like many other rural towns of its size, is struggling desperately to attract shoppers to the "high street" to keep it from dying away altogether. Queen Street for example is very poorly supported with car parking areas. Thus, to remove the free parking 2 hours would put the town at a disadvantage compared to Brigg and even Gainsborough with its free 1 hour. So why not raise the charges from 2 hours onwards to Brigg or Gainsborough levels (East Lindsey is just too complicated to compare). But please tell us what the increase in revenue is likely to be.

Parking fee discourages visitors

1	Sadly I believe that if parking charges are increased even further it will decimate the town even more. The above Options are something of a Hobsons Choice. Where is the incentive to work in Market Rasen when daily charges are made prohibitive. The 2 hour free parking initiative was a positive and proactive way to attract people, but hardly conducive to attracting visitors to the town let alone locals. Shopping online will make more inroads to people's shopping habits, if towns positively discriminate against personal shopping
2	Good way of putting people off going to Market Rasen. Brigg looks a much better option.
3	Market Rasen is one of the few places with any free parking and I am sure that the local shops must experience higher customer numbers because of it. Without this incentive for visitors to go to Market Rasen, the town centre could become a ghost town like so many other small towns.
4	Parking Fees are a disincentive to visiting
5	I do not think that charging for a short period such as in option 3 is good for the shops and businesses in Market Rasen, it deters people from doing quick shopping runs and using the town. I think if people have to park every day in these car parks for business use then the phased option 1 would be best to increase the revenue, this would not deter the occasional shopper or car park user. I am also very upset that it appears that if I pay for 2-3 hours at 80p, or 3-4 hours at £1 in the morning of any day by inputting my registration number at one car park at the moment, e.g. Festival Hall, I cannot come back later in the day to any of the paid car parks in the town and get a free ticket for say 5 minutes, it says I have already had the free parking period, all the car parks appear to be linked and will not allow you so I have to pay 80p again for the 5 minutes. This seems wrong
6	When Market Rasen had free parking, we used to visit twice every week. Due to the distance (13 miles) we have to travel by car. When the parking charges were introduced, we stopped visiting the Rasen. We will not pay to visit such a small center with few shops and no facilities. My husband has walking difficulties and needs to be able to park close to the shops. When the charges were introduced, it became impossible to find a parking space at the market place car park. Being free, all the people working in the center parked there all day. No cars ever moved throughout our visits. No spaces were ever vacated. The center also became more congested as everyone was driving round and round trying to find a free parking spot. When the policy was changed to give the first two hours parking free, we returned to Market Rasen. Two hours is plenty of time for us to do our shopping. We all expect to pay to visit a busy city center but not a small center with few shops and no facilities. I have ticked option 1 but really none of the options are acceptable to us. How can parking permit holder's be expected to pay almost three times as much as they are now either next year or the year after. It is not fair or reasonable!!! If parking charges are reintroduced for the first two hours we will not visit Market Rasen again. We will not spend money in any of the shops there and the traders will suffer. Many of the local traders have told us that business has fallen since charges were introduced. I know of a couple of shops that have closed and one business that moved from the High street to another town. We are not the only visitors who refuse to pay parking charges. Parking charges should never have been introduced - they are not fair to anyone and make life more difficult for everyone.

7	To increase hourly rates above option 3 would not be good for business
8	People shop in m.r because its easy to park for short periods of time .Charge and they will go somewhere else or shop on line.
9	I HAVE A RETAIL SHOP IN MARKET RASEN AND THE PARKING CHARGES HAVE DEFINITELY HAD A DETRIMENTAL AFFECT ON THE HIGH STREET. LOCALS WISHING TO ' POP AND PURCHASE' ARE UNWILLING TO PAY AND FOOTFALL IS DOWN RESULTING IN MORE EMPTY PREMISES. A HUGE AMOUNT OF COUNCIL FUNDS HAVE BEEN WASTED INSTALLING PARKING METRES, EMPLOYING WARDENS, ETC. MONEY WHICH I FEEL COULD HAVE BEEN USED TO FUND MORE ESSENTIAL SERVICES. IN CONCLUSION I DON'T AGREE WITH ANY OF THE ABOVE OPTIONS!
10	Removal of free parking has been shown to damage local market town economies. Whilst increasing resident costs is unwelcome a continuing death of the local economy and town centre is also unwelcome.

2 hours free parking

1	Two hours free parking is an excellent idea. It works really well in Brigg and encourages footfall in the town's shopping area. Must be a bonus to the town. Having said that, Option 3 of only £1 for up to 4 hours (etc.) is actually a very good price.
2	Option 4 Leave Parking permits as they are and increase the rates for 2-3, 3-4, 4-6 hours. I currently pay £2 for 3 hours parking in Scunthorpe & Brigg but get 2 hours free. According to the press this has been a big Success in Brigg. Talk to your adjoining authorities & see how successful it can be.
3	I only visit Market Rasen occasionally and use the 2 hour free parking concession which is enough time to conduct business, eat out etc.
4	2 hours free parking in MR and Gainsborough is an excellent idea
5	Market Towns require positive parking arrangements. . 2hours Free Parking should be seen as supporting the needs of all Market Towns. This form of Free parking allows for personal shopping and business visits. It will help to balance the present trends towards 'On Line' business which is at the expense of local businesses
6	It Is important to maintain a free 2 hr as it will encourage more visitors for shopping. The calibre of the shops there is quite low so nothing should be done to discourage visitors, or you will find that the town centre will get very run down and be like a ghost town.
7	Leave free parking for 2hrs. Gainsborough, introduce parking back into Market Place to encourage trade to what is now a deserted area!
8	2hrs free parking is very important to small traders in the town
9	There is a definite atmosphere of decline amongst the businesses of Market Rasen. Two hours of free parking is one way of attracting customers and slowing this decline
10	I refer particularly to John St Car Park. It is very difficult to comment without information on usage of the Car Park both since charges were introduced and since the '2 hour dispensation' was granted. I am assuming that the latter encourages people to use the town and should be continued. But where have the people who used to use the free Car Park gone as usage now seems very light compared to what it was.
11	2 hours free paking encourages residents from the surrounding villages to shop in Market Rasen
12	I think that the introduction of the 2 hours free parking was the best thing that the council did after the introduction of parking charges initially was a terrible thing for the traders of the town. I know that I personally shopped elsewhere until the free parking came in - so for the sake of what we have left of the high street in Rasen, keep things as they are.
13	2 hour free parking encourages visitors to stop and spend time and money in the town thus promoting trade.
14	Free 2 hours is good, as it encourages use of local traders
15	It is essential to keep trying to attract visitors/shoppers into Market Rasen. Free 2 hour car parking is the way forward. We prefer to support the smaller communities, but if we had to pay for just popping in to the shops for an hour we would not choose to come. Free short stay parking is a big attraction.
16	Withdrawing the 2 hr free charge/ Charging for parking in Market Rasen will kill the town further.
17	Trading is obviously still a problem in Market Rasen as there are still shop vacancies in the town. I think it is very important to maintain 1 or 2 hours free parking, to encourage people living outside the town boundary to visit. Any short term parking charge discourages people to pop in for small purchases.
18	I think the free 2hours works well and is appreciated by locals and visitors and is a positive for the town
19	The introduction of the free parking period has decidedly increased the footfall for shopping in Market Rasen. This observable in the use of the car parks. It was iniquitous that the car park opposite the Market Rasen Doctors surgery should ever have been instituted; however the introduction of the free parking period makes it possible for the disabled and infirm to feel confident in visiting the doctor, or collecting prescriptions, and be without problems of finding an on street parking, of mobility issues and fear that parking would have a penalty. This car park is now used; whereas before, when the parking was not free for a limited period, it was virtually empty. To reintroduce a parking charge, of any amount for 1 or 2 hours, would destroy any good will which has been fostered, and reintroduce the fear of penalty and issues of mobility again
20	Free parking for 2 hours needs to be kept to encourage people to shop in Market rasen. The town of Market Rasen cannot be compared to Gainsborough, they have more shops and a greater population. I disagreed with

	parking charges even being implemented and it appeared the decision had been made before consultation was done. I would be interested to see if the cost of collecting of fees is costing more than parking fees. I would rather see the parking fees abolished in the future.
21	Please keep the 2 hour free parking Option 1 has too big an increase and would recommend a smaller percentage.

Free parking

1	Free parking does entice people into town centres. However if financial not viable I do believe people would pay for the parking.
2	If market arsenal can have the first 2 hours parking free why is this not available in Gainsborough and other towns in the WLDC area?
3	No do not agree.... Even with the free parking I noticed that the car parks (especially the GP surgery) is mostly empty, which begs the question where have all the cars/people gone who previously used to leave the cars in these car parks for hours? Putting a charge on the parking will not increase your over all revenue in my assessment just people will risk quick parking or park all over the back streets as is happening! Please leave it free for at least 1 (ONE) hour so people can at least use the GP Clinic.....
4	Car parking should be free - to encourage more people to visit and enjoy all Lincolnshire towns which are suffering, as a clear result of 'Tory' cuts. Free parking enables people to visit, browse and spend in our communities. Road networks across Lincolnshire also need to be repaired and upgraded to enable people to move around easily and safely. There needs to be a proper road network in Lincolnshire; from north to south, and east to west (& visa versa) - and free car parking. Alternatively, the 'regional' rail network should be upgraded properly and financed by National Government (using national taxpayer funds) - not just money spent around London!
5	I don't know if it's still there, but last time I drove into Market Rasen from the south I saw a sign saying something like, 'Market Rasen - priding itself with free parking'. I find this offputting for various reasons. For one thing, it's appalling English. You pride yourself 'on' and not 'with' something. This glaring error looks very amateurish. Also, free parking can be appealing but to present it as a key element of a town's civic pride seems desperate to an outsider. Of all the things a town can pride itself on, free parking seems pretty small beer.
6	There is a similar scheme in Brigg which N Lincs run re 2 hours free parking and this attracts shoppers to the area as well as shops to improve the experience I think this model has been successful elsewhere and should be embedded
7	Good luck. Hope M. R. can maintain its present free parking for the first 2 hours
8	Whatever you do, don't stop the free parking period. Otherwise you are just increasing the footfall to Tesco and taking it from the smaller shops.
9	West Lindsey will soon be wholly reliant on its business rates, and it's vital for everyone that it increases the number of successful businesses paying the business rate. The 'free' two hours parking is absolutely essential to the survival of Market Rasen, because most visitors simply will not pay to park - they will go somewhere else where parking is free. Councils like West Lindsey don't seem to have grasped the point yet that if they kill off shops and businesses with parking charges they'll kill off their own income stream.
10	One hour free parking as like Gainsborough. This seems to work well.
11	Keep free parking but increase the lengthy stays to compensate. Free parking encourages customers - why do you not wish to do so?
12	Town centers need free parking to encourage people to visit and shop and keep the High Streets and surrounding area alive or the increase of out of town shopping and Internet will kill town centers
13	To be honest I think car parking should be free, the town would benefit from this far more it would encourage more visitors which the town really needs
14	I think if you want to maintain a viable town centre free parking is an important factor.
15	There is no option to maintain the free parking option. Maintain free parking for 1-2 hours and have an increase for longer parking periods, that way you encourage people into Market Rasen to do occasional shopping.
16	I THINK PARKING SHOULD BE FREE ALL DAY AND NIGHT IN MARKET RASEN. UNLIKE GAINSBOROUGH, OR LINCOLN,, WE HAVE NO LARGE SHOPS APART FROM TESCO AND THE TOWN IS BECOMING A GHOST TOWN - WITH SHOPS CLOSING AND AN UNSUCCESSFUL MARKET. ANY REVENUE FROM THE CAR PARKS WILL BE LOST BY THE RATES THE COUNCIL WILL LOSE WHEN MORE SHOPS CLOSE UP. IF PARKING CHARGES CONTINUE, SHOPPERS WILL OPT TO GO TO OTHER TOWNS, WHERE THEIR ARE MORE SHOPS AND BETTER VALUE FOR PARKING. THIS SURVEY IS NOT GOOD AS IT GIVES NO OPTION TO REVERT TO FREE PARKING. THE ENORMOUS INCREASE FOR RESIDENTS WHO NEED TO PURCHASE PARKING PERMITS EVERY WEEK IS OFF THE SCALE FOR SUCH A SMALL TOWN AND COULD PUT BUYERS OFF WHEN TOWN PROPERTIES GO UP FOR SALE.

Reduction in free parking time

1	I would reduce the free parking to one hour to mitigate the increases.
2	I whole heartedly agree we need to revive our town centres and free parking for the first hour or two is a good way forward. I question do we actually need the two hour free parking option though. Surely if the free parking was limited to a single hour this would keep the parking cost to be recouped to a minimum. This is not a complete remedy but it's a small step towards the end goal.
3	Perhaps the car parking could be still be free but for just the first hour and the parking permits increase to somewhere between the current charge and the new charge so that everybody took on part of the cost.
4	It is difficult to make this decision without having any information or statistics on whether the current two hour free parking has made any impact on trade in the town. The car parking for the first two hours is so low that I can't see it deterring someone from visiting Market Rasen having said that there could be another option of just making the first hour free and then having to increase the parking permit less.
5	I believe that WLDC cannot in any way justify a 200% increase in parking permit fee's over the next 2 years for the Market Rasen area so would not and do not support options 1 or 2 being suggested. Option 3 could be made better by offering 0-1 hour £ 0.00 (free), 1 - 2 hours £0.50, 2 - 3 hours £1.00, £3 - 4 hours £1.50, 4+ hours £2.00. This means that the option of free parking is still on offer but for a limited period of up to 1x hour and the top end higher charge of £2.00 comes into force at 4+ hours and not 6+ hours as proposed by WLDC. If WLDC wish to gain revenue for the period of 0 - 1 hour parking period then maybe a charge of 20p for 0 - 1 hour parking could be considered and this will be considered more acceptable and least inconvenient in respect of finding a mixture of small coins to meet the proposed 30p charge. People always want value for money but most of all they want convenience and value for money. I would be willing pay the charges I have suggested and I avoid paying parking fees whenever and wherever possible. Keep things simple and on the reverse of the parking tickets offer discount vouchers for local retailers and other venues. Advertising is another source of income that can be used to offset WLDC costs whilst offering something back to service users. Don't overcharge for advertising on parking tickets and everyone wins including WLDC
6	I don't believe that the free parking period needs to be 2hrs. A better suggestion would be 1hr free with 1-2hrs @ 50p / 2-4hrs £1 +4hrs £2. I think this would be a very reasonable pricing structure. The jump in parking permits seems extreme and have sympathy for those facing this increase and so it would maybe be better to adjust the free period to reduce these increases
7	Giving free parking to visitors does not justify a 100% increase for essential users. Why not have reduced parking costs 100% of the time with 30 mins free? or something similar

Permits

1	I feel that an annual percentage increase will benefit traders, as being a prior shop owner myself I understand how difficult it is to gain additional trade over and above footpath trade. Shoppers requiring car parking are more likely to continue to use the car parks with this slow increase that is proposed, therefore more likely to continue to purchase from small traders.
2	5 or 6 day permits increases will hit those who have no choice but to park in the centre if their place of work is nearby and there is no option provided. Casual visitors to the place would not buy a permit and should pay to park. I think the parking charges however are set too low. Free 30 mins, 1 hour should be £1 and 6+ hours £5.
3	Obviously it is important to encourage visitors into the town and the money they hopefully will spend will negate the increased costs in the permits It's also difficult to comment without know the number of spaces versus the car park permits
4	It is unfair to ask the residents to pay more for their permit. Im happy to pay a low parking fee
5	It is wrong to penalise people who have to park for work as this affects their overall living costs which is especially difficult for those on minimum wage who may already be struggling to make ends meet.
6	As Gainsborough is having a gradual increase in car parking permit fees, it is only fair that the same process is applied to the Market Rasen car parking permit fees. However, even at the most expensive fee of £306 per year, that is only £5.88 per week, for 6 days, that is .98p per day for parking for permit holders still a extremely good deal for providing car parking within the town.
7	Parking permits paid via direct debit represent very good value for money. In Lincoln these are around £1000 per year for central car parks.
8	This appears a difficult decision, on the one hand if option 3 were implemented the effect of the small businesses in Rasen could be significant and bearing in mind that Tesco offer free parking this could further decimate the main street. The proposed sums are small compared to say a cup of coffee or tea but the publicity for the town would be extremely negative. On the other hand the parking permit increases seem extortionate compared to any price increase that might be seen elsewhere. I'm assuming these permits are used mainly by those working in the town with perhaps some residents who have no other parking available, this seems harsh on these people. I have no easy answers other than to state my belief that the funding

	system for local authorities is now broken the fixing of which I appreciate is not part of this consultation. Reluctantly I therefore go for option 1.
9	None of the above. If the councillors and the council officers have the ability to perform the most basic of arithmetic they will realise that the population of Market Rasen and the surrounding area is too low to cover the costs of their foolish scheme. Furthermore any increase in permit prices will hurt the mostly low paid workforce.
10	the proposed increases in parking permits is way in excess of inflation- 2 hours to park for shoppers is sufficient and thus 50p is not unreasonable
11	You do not indicate for what period of time the car parking permits cover therefore I am assuming it is for a 12 month period as if it was merely for 6 days as the "boxes" above appear to show it would be cheaper just to pay the full costs for 6 days at the machine which would only cost £12 unless I have completely misunderstood the information
12	Option 1 and 2 are not optional. The increase is more than 100%. This is not acceptable.

Option 3

1	I think the parking charges in option 3 are very reasonable compared with other towns in the county.
2	I think the general car park charges in option 3 look very reasonable, compared with say Lincoln. To make it easier and to stop scrabbling for change I would suggest first half hour free, then 50p up to 2 hours, then £1 up to 4 hours then £1.50 up to 6 hours and £2 for more than that. That simplifies the system, allows shoppers who want to collect/deliver to do it free and longer shoppers/Workers pay more. A five day permit could be offered at £50 and 6 day at £60.
3	The prices in option 3 are reasonable
4	Compared with other areas eg Lincoln or even Boston the parking at Market Rasen under option 3 would be very cheap
5	Option 3 charges are very cheap and should not impact the shops and traders
6	As a visitor to Market Rasen would be happy to pay as detailed in Option 3
7	Option 3 is still a really great price for parking. It seems unfair to increase the cost of permits when the other option is so cheap. I'd be happy to pay 50p instead of free.
8	Option three rates are reasonable some retailers could offer customer refunds
9	I can remember when I lived in Retford we always went to Skegness via Market Rasen. on entering Market Rasen there was a sign to tell visitors Market Rasen prided itself on free parking. Times have changed, and of course revenues have to be collected. In accepting that, I have voted for option 3. To be honest the option 3 prices are far less than any others I have seen and asking all who use the car parks to pay something towards the cost is probably better than asking people who probably work in or own businesses in the town to pay a lot. The large rise in parking permits in options 1 and 2 may put people off working in or running a business in the town. I go to Gainsborough quite often and the free first hour in the car park is good, but if I had to pay 30 pence for it, it wouldn't stop me going.
10	Most of the parking fees in option 3 are less than the average price of a cup of tea or coffee, so in my opinion are very good value for money, especially when compared to places like Lincoln, Skegness, Grimsby etc.
11	Option three (3) is the best option. I personally believe that this tariff is well balanced considering the parking costs in most towns and cities. Lincoln parking costs and double yellow lines increase has not been well received. In Newark the tariffs are very cheap. It is important that the high street shopping is made compatible with on line shopping to keep town centres alive. If we don't seek to challenge the differences between on line and high street, we will lose open trade. Disaster is already seeing businesses closing and on line shopping increasing. Lower rental for high street business and find revenue elsewhere, such as taxing internet buying.
12	Ideally none of the above, but if all else fails then 3. This is exactly what we have feared when this idea was first launched, and no doubt the charges will be further increased in following years. I cannot work out the financial reality here, but we went from all free parking to car parks that had to be (very expensively) resurfaced, have expensive meters installed, and now require staff to patrol and enforce the rules. I don't know what a parking enforcement officer is costing the council, but I would be surprised if it is much under £20K a year. So, we have had a lot of money spent, we now have wages and machine maintenance overheads, and for what? The truth is that we used to have free parking in the centre of Mkt Rasen. We still have the Co-op car park free, but having to enforce their 2 hour time limit (extra costs for Co-op of course), and the Market Place (small, and even more restricted when the market is in use or there is an event, a funeral say, at the parish church). And where is the biggest free car park? Virtually out of town at Tesco of course! In other words, the introduction of a charge (even with the free 2 hours, which still requires you to get a ticket) has been a positive incentive for folk to shop outside the town centre. Increasing those charges will merely drive more people out and, worse, will penalize those who are coming in to the doctor's surgery and will effectively have to pay a 30p tax on every visit, prescription, etc. Sorry, this always was a bad idea, it is counter productive as far as getting people into the centre is concerned because it plays straight into the hands of Tesco, and the best option to help the Mkt Rasen centre shops would be to scrap the charge, and save on the cost of the machines (redeploy them perhaps) and their maintenance, and save on the enforcement officers.
13	although the 2 hour free parking in Gainsborough worked well I think of the three options I prefer No 3

14	Option 3 offers minimal cost to the occasional visitor/shopper, options 1 and 2 with a 200% increase in permit cost is difficult to justify
15	If the parking charges in Market Rasen are as in option 3 then I think this is good value for money, Free car parking has never attracted me to any shopping area. Shops attract me
16	I have chosen option 3 as I do not believe that the permits, which I guess are used mainly by people who work in the area, should have such a price increase which could potentially prevent people being unable to afford to work in the area. Car parking for workers in this area is essential as public transport options are limited
17	withdraw the free car parking and keep the cost of the parking as in option 3 this will not only help the shoppers but also the shop keepers, as many have found that car parking gets to expensive and people shop else where Like out of town sites
18	People accept parking charges, although sometimes they seem excessive and act as a deterrent to visiting an area and should simply reflect the cost of maintaining the car-parks. Option three means that the people who use the facility pay for it at the point of use.
19	Although I now Rarely go to Market Rasen I do feel the cost of parking is extremely cheap even by using the Option 3. I do not believe that residents would go else where if the parking cost was increased. For example to travel to Lincoln by car would take a gallon of fuel, that's 4.4 Litres at £1.26 /Ltr = £5.54. Then there is the parking charge of £1.90 for the first hour and £2.90 for two hours. I think Option 3 is well within the means of the residents without them wishing to shop elsewhere.
20	Option three still offers good value when compared to other towns
21	I do not really agree with any of the three options but have reluctantly chosen option 3. As a resident of Market Rasen I noticed a marked increase of street parking when the car park charges were originally introduced. This was greatly reduced when the 2 hour free parking when implemented. Driving through Market Rasen is hard enough due to street parking (often illegal). The traffic wardens never seem to patrol the worst streets for this eg union street and oxford street in Market Rasen I feel that the 2 hour free parking encourages people to shop in the town
22	Option 3 seems very reasonable/affordable and no adjustment necessary

Machines

1	what about just one hour free with a quick print date/time stamped ticket button - time is too short to try to transfer to another vehicle so don't need reg? Could pay more for more than one hour. Most hassle is putting registration etc. in machine (& showing other folk how it works - nearly always a queue), quite happy to pay 80p at the same time!
2	I note that very expensive looking car parking ticket machines have been installed, which require the input of car registration numbers, presumably to prevent the heinous 'crime' of passing on one's parking ticket to other motorists when one has bought too much parking time. In my experience, it is questionable how much revenue is lost by the transfer of parking tickets and must be weighed against the cost of these expensive ticket machines. A similar system was initially installed in Marshall's Yard in Gainsborough which caused much anger among motorists when they were penalised for incorrectly entering their car registration numbers - even by one digit!. I am pleased to note that this type of ticket dispenser was rapidly changed to a much simpler type and although there may now be some trivial mounts of lost revenue by tickets being passed on, the public are still paying for parking time and should not be charged twice. Passing on unused parking tickets is generally perceived by the general public as a kindly act and encourages interaction between strangers avoiding the Council appearing petty in their quest to raise revenue and does not discourage shoppers visiting the town to spend their money.
3	Need to have easy simple way to pay that doesn't need actual coins - contactless system or mobile phone system essential
4	It would be helpful to have provided evidence of the benefit to traders before making a decision. As an infrequent visitor it makes no difference to me whatsoever. Compared to shopper parking in Lincoln the amounts are negligible. As a visitor, having to have change for parking is a nuisance. The increase for the permits looks to me much more of a burden for individuals than the short stay payments, presumably the permit holders live or work in Market Rasen, contributing to its economy?
5	In general terms, the public find that free parking for a reasonable period of time to permit shopping is a real incentive, whereas struggling to find change in a cashless world is a disincentive, particularly in poor weather.
6	It is now much easier to park in any of the car parks in Market Rasen which would suggest that fewer people are parking in the town. This in turn is evidenced by fewer people being seen walking up and down the High Street and adds to the feeling that the town is dying. This may or may not be the result of having to fight with a parking machine which is time consuming, energy sapping for the unfit, difficult to see the keys etc. The whole imposition of parking machines we knew would not be cost effective for West Lindsey whether you have two free hours or not. It is not a busy enough place to pay for the machines and they should never have been installed.

Increase is too much

1	Would a mix and match not be possible where the first hour is free and 1-2 hours is charged at .50. Combine this with a reduced increase in car parking permits. The current increase is too steep
2	The increases in options 1 & 2 are excessive and residents shouldn't be penalised for free visitor parking for up to two hours
3	This is NOT a consultation. I have had to tick a box in order for the questionnaire to be returned to you. The parking charges are all extortionate and should be abolished completely. The council creates costs by using contractors. Parking should be free to encourage visitors and support local businesses who already have to pay extortionate business rates. Market Rasen is dying on its feet, thanks in large part to council greed and an attitude at councils in general to treat the motorist as a cash cow.
4	The increase in permit charges is too large and could be phased in over a longer period and then reduce the hourly parking fee to retain a balanced income
5	Options 1 and 2 seem very steep increases, option 3 car parking fees are very small, 50p for two hours is very reasonable.
6	Parking permit increases too severe

Not universal through district

1	I think the policy, whatever is decided should be the same throughout the region, hence my option choice to bring Market Rasen in line with Gainsborough
2	I have not indicated any option above as WLDC should operate a standard policy of car parking fee's or free parking allocation that provides the same charges or free parking in all of West Lindsey Towns..This will therefore provide the public with the advanced knowledge that if they visit another town within West Lindsey area they will instantly know what the charges are as they will be the same across the whole of West Lindsey. At paragraph 4 this option is not shown as I would have selected that the charges for Market Rasen should match what is currently the case for GAINSBOROUGH.and which is the first hour free. Finally and most importantly WLDC has not explained in this survey why they need to increase the charges. Stating that cost recovery is required is unacceptable. If you are increasing the charges the public are entitled to a complete explanation.
3	It would be better to treat all car parks in west Lindsey the same. For example one free hour in all west Lindsey car parks. Gainsborough is struggling also . So only allow one hour free in Market Rasen treat all areas fairly and equally.
4	WLDC OPERATED CAR PARKS MUST HAVE A COMMON CHARGING POLICY ACROSS THE DISTRICT.
5	I think keeping the charging system the same throughout West Lindsay is the fairest way

Permits subsidise visitors

1	I think it is unfair to expect permit holders to subsidise visitors. Most permit holders presumably cannot park on their premises and therefore have to have a permit. I am happy to pay parking charge but if businesses in the town prefer option1 or 2 please discount my vote, as I am not especially affected either way.
2	I think the costs for parking in Market Rasen are quite reasonable when you compare them to a places such as Lincoln and Gainsborough. I don't think that the people who are having to purchase parking permits because they actually work in Market Rasen should have to pay extra so that other people can park free for up to 2 hours .
3	It does seem unfair that the people who choose to work in Market Rasen are in effect subsidising the less frequent visitors. A small increase in parking for everyone would seem fairer.
4	I find it very difficult to make any definite decision around this question. I do not feel that people paying for parking permits should subsidise free shopping, as some people buying parking permits will probably be on minimum wages and this appears to be quite a dramatic increase. Would having to purchase a parking permit deter some people for applying for jobs in Market Rasen? On the other hand advertising 'free parking' obviously is an attraction for shoppers. Could you introduce a scheme with local retailers that if you pay for parking at the 2 hour rate of 50p. they will deduct this charge from your shopping provided you spend over 'X' amount?

In agreement with charges

1	Charges are not excessive
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2	I think it essential to encourage max footfall into a town like Market Rasen in order to ensure max support for businesses and employers, at a time when sustaining such support for 'remote' market towns is so difficult. If I have interpreted the permit charges correctly, Increasing the permit charge as described in Option 1, still only amounts to a charge of around £1 per day, even taking into account weekends and holidays.
3	This scheme is, in my view, an enlightened approach to the car parking conundrum which affects every Council but is rarely sympathetically dealt with. Congratulations.
4	50p is very fair for up to 2 hrs
5	Altho I don't use the car parks I have studied options and think all in all quite fair
6	Three to four hour parking at a pound I believe is very reasonable and the time period should be sufficient to carry out any shopping or business including a sit down meal.
7	The parking costs are very low I cannot see anyone complaining
8	I would be happy to pay the cost for parking for up to 2 hours as I don't feel it's very high compared to the increase in parkingnpermit charges. I do only visit a few times a year but I don't mind paying a reasonable charge when I do
9	The parking charges are very reasonable, therefore should someone with to purchase a permit for whatever reason, they can. but the hourly charges are very low especially compared to Lincoln. Should it have been found that trade did increase in Market Rasen because of the 2hrs free parking, and the fear is it will decrease if charges are bought in, though at the prices envisaged they cannot complain, then the other option of increasing permit charges would have to come in. Parking is an emotive issue at the best of times, but, at these prices no-one should grumble. Visit Lincoln and see how much it costs
10	50p for two hours parking is very reasonable compared with the increase in permit costs.
11	seems to be the less harsh method on shoppers
12	I think most people can pay 30p for one hour or 50p for two hours. Also if this happens it should get people to not stay so long and free up spaces for others. I think even for three hours 80p is still OK compared with Lincoln as an example
13	It is sensible that parking is cheap to encourage users, such a shame that Lincoln city centre doesn't offer cheaper parking
14	The cost of parking is so cheap compared to parking in for example Lincoln . Anyone travelling to Market Rasen would normally stay for under 2 hours and 0.50 pence for that time is so cheap. If they can afford to run a car that amount of money for parking is totally acceptable
15	If I were sending the morning in Market Rasen, I would be happy to pay for the parking. However If I just need to park long enough to go to the post office, say, given its location, I think the town would benefit from having an initial session of free parking.
16	Reasonable charges as proposed are acceptable to most people and I favour this option.
17	Very good idea to encourage people to shop there. Wish Lincoln would follow your example.
18	most places charge parking fee and those charges are not excessive to make a great difference to visitors
19	The charges appear to lenient..
20	I feel after weighing everything up that paying a relatively small amount for 1, 2 and up to 3 hours is a reasonable option. Even 3-4 hours for £1 is a bargain when put against charges in Lincoln.
21	Seems very cheap to us as we visit many market towns and Hull Lincoln and York are very expensive Beverley also We appreciate there is less to see and do in Rasen but parking does cost and we all appreciate thatDont think it will make any difference to how many visit Mkt Rasen
22	Up to 50p for 2 hours parking is not unreasonable and should not deter shoppers as car parks have to be maintained

Permit confusion

1	I don't understand. Who are the permits for? Residents? I would not visit the town of it were not for free parking.
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Increase hourly charges

1	Alternatively, consider increasing parking charges for over 2 hours while keeping first two hours free. Why not ask businesses to contribute to make up the shortfall if the idea is to bring more business to the town
2	Given that free parking was introduced to assist trading it should continue. However I see no reason why shoppers would need to park for more than 4 hours so suggest those parking for longer than this should pay a steeper charge say £5 for 4-6 hours and then £8 for 6 hours plus. This would still assist trading but charge a realistic fee for those parking while at work or parking then using public transport?

Permit too cheap

1	Whilst sympathising with permit holders over the size of the proposed increase, their existing rates seem far too cheap.
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Alternative ideas

1	I would suggest up to 2 hours 50p ; up to 4 hours £1 ; up to 6 hours £2; It is annoying not to have loose change when paying for parking fees! Have you considered producing annual car parking pass for people like myself who visit weekly to shop briefly after dog walking in Willingham Woods?
2	What you propose is a discriminatory parking regime. These options all penalise the local shops as it encourages competition to park in Tesco and the Coop. This exacerbates shoppers and discourages parking in the other car parks. The supermarkets all know that the good will they engender to shop in their places would be diluted if they charged a parking fee. Local small shops, the type the local council want to encourage to make the town viable, would by definition, lose that good will through the inconvenience arising from that parking charge. A parking charge for "commuters" is legitimate to discourage them parking free all day and blocking up parking for local shoppers. The logical conclusion of all this is to increase the business charge paid by the supermarkets and the local council pro rata on parking spaces they own, or in the case of the council, that you own, to meet the extra income you need and maintain the status quo on the car parks. Increasing the charges after 2 hours would seem reasonable and upping the cost of permits, but not in the penalising way you propose. I would regard the uplift proposed as excessive. Also for good measure the council tax on F, G, and H bands is too low in comparison to the other bands. I'm in an upper band, so not a blame others statement,
3	This seems like a steep increase to just 'seek some cost recovery'! It seems the shoppers are being subsidised by people working in Market Rasen - many of whom will be traders and shopworkers. I wonder if any consideration was given to a parking charge refund scheme. e.g. for every £10 you spend in any store, they refund 10p of your parking charge. That way, those traders benefiting most from the 'free' parking will cover the cost, and the shoppers supporting the local businesses will be rewarded with 'free' parking (big spenders could even make a profit!)..
4	Should be free in some car parks
5	I would suggest up to 2 hours 50p ; up to 4 hours £1 ; up to 6 hours £2; It is annoying not to have loose change when paying for parking fees! Have you considered producing annual car parking pass for people like myself who visit weekly to shop briefly after dog walking in Willingham Woods?
6	Parking permit increase is a very large amount but getting rid of free parking and charging a small amount is much more suitable. The parking charges are still a lot lower than anywhere else and I would be very happy to pay it.
7	I would like to suggest a further option of reducing the free parking to one hour to allow people to visit the high street for prescriptions ,the butchers etc. This would then allow you to reduce the increase to the parking permits so that low income workers do not bear the brunt of the costs whilst still appeasing the traders .
8	I don't fully support any of these options. The full increase in cost of permit parking is too great in my opinion. I believe it would be better to allow 1 hr free parking, a very low cost 2 hr charge & then higher hourly charges for 3 hrs plus to recoup some revenue, instead of permit holders shouldering the full burden. Reintroducing 1hr charge would result in an undesirable increase in street parking when picking up prescriptions etc but I think most shoppers would pay a small fee of 20p for 1-2hrs. The 2-3hrs cost could then be ramped up to a charge of say £1.00, 3-4hrs £2.50 & 4-6hrs £4.00, thus reducing the severity of the increase to permits & making them better value too without discouraging shopping in the town.
9	Don't employ wardens. money saved would help. more cameras to make sure no abuse of parking as used in private car parks let private firms have the car parking

Lack of shops

1	I don't visit Market Rasen due to the fact there are no shops worth visiting, in my eyes it doesn't matter if there is free car parking. I prefer to visit Brigg which also offers free parking for 2hours and free parking all day on a weekend and it has a good variety of shops.
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Miscellaneous

1	I really don't think free parking for two hours is a incentive to visit market Rasen. As a retailer myself I have found it beneficial to offer the parking price refund to my valued clients when they spend in my case in
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	excess of £20 but that should be depending on each retailer. But most of all I feel the retailers in Market Rasen by offering a more professional appearance could attract more custom .i frequently drive through Market Rasen and can see no reason to stop
2	What will be the impact of other parking provision to the options being proposed i.e. Co-Op car park, on street? This I feel should be looked at too.
3	Park at Tesco (it's free !)
4	The WLDC chose to spend their money on putting pay machines into the car parks which resulted in the car parks never being full. Any increase in cost will probably result in the free car parks in the town being full and the existing pay as you go car parks being emptier still. Shoppers and shopkeepers will be even more unhappy with an increase in the parking costs. The high street is already struggling why make things worse, or is it your intention to completely make Market Rasen into a ghost town? I would suggest that free parking for 2 hours during the day remains the same and the other times have a 25% price increase. The long stay permit in options 2 and 3 is a large increase from the £2 for 6+ hours and could be financially disastrous for residents and businesses alike, but perhaps a more realistic cost of weekly permit would be acceptable. Leave Sundays and Bank holidays free
5	In responding it would be useful to know: Do the proposed increases replace the actual loss of income since creating the 2 hour free period or are they an attempt to generate the income predicted before the introduction of parking charges? In assessing the desired income from parking, has any value been placed on the increased commercial activity that results from free parking and the consequent overall improvement in the town's status?
6	Abolish all charges for a minimum of one year as the car parks are currently underutilised. - Historically, very little funding of any type has been allocated to Market Rasen when compared to Gainsborough. The number of shops which have closed or which are currently for sale have increased recently. I put this down to the bottleneck for 'through traffic' in Market Rasen and until this bottleneck has been removed I can see the current situation with regards to the shoppers, shops and use of parking facilities getting worse. A by-pass is urgently required for Market Rasen. Take note, - Louth as a shopping centre has blossomed since the construction of their by-pass.
7	Sell or lease (for a small sum) the car parks to Market Rasen Town Council. That relieves WLDC of the responsibilities of running and maintaining them and also devolves more powers to the local (town) authority. This would then give a fourth option of raising the local council tax precept to pay for the currently unrecovered costs.
8	Unless the town is to become supermarket shopping only we need to ensure that it is as easy as possible to access the independent shops, particularly in the main street and put as few obstacles in the way as possible. As we all know, they're struggling already.
9	Your questionnaire is unbalanced, there should be a zero charge option too. If you want to drive people away from Market Rasen, just keep charging more and more to park. It shouldn't take long to turn it in to a ghost town with a high street of charity shops and tattoo parlours. I already have a 15 mile drive to get to my new 'local' bank branch, but at least it costs nothing to park there.
10	Is this for only the Festival Hall Car park, as I recall, the Market Square is always free due to the Town Council not being the freehold owner, changing the days that there is a partial closure of the Market Square Car park might now be feasible as there appears to be no market operating now. Serious consideration should be given to continuing the Gallamore Lane towards North Willingham to allow the traffic through the town that wishes to stop and purchase items can, without the constant flow of through traffic as is currently case, this traffic is not spending money in Market Rasen!
11	I do have cause to visit Newark regularly. The cost of car park there is 50p for the first hour. £1.20p for 2 hours, it goes up gradually and would seem to be a fair way of charging. In Upper Lincoln, busy shopping areas have parking restrictions close to the shops enabling free parking for an hour, shopkeepers have found this introduction has really helped their business.
12	Just keep it as is
13	Shops in Market Towns deserve support from their Council
14	Nowhere on this document are the costs displayed. The increase in charges is well over 50%. Why? Don't understand how charging for parking will improve the footfall in Market Rasen. All seemed well before charges were introduced.
15	It is important to keep down the cost of parking as much as possible. Small market towns such as Market Rasen and Gainsborough are struggling. Wages are not high, if the parking cost are prohibitive, street parking will become more commonplace. This could cause and access hazard as well as being a nuisance to residents.
16	You are showing me limited options is the £106.42 per month or per year.It has been shown that when the price of car parks increase people will try and find other means of parking often on smaller roads.6 Days x £2 per month =£288 sorry I dont have all the info
17	To keep our high streets open we need keep parking at a low cost
18	I believe that the views of local residents are more appropriate with regards to any parking policies.
19	such a hard place to park at which I why I visit so rarely
20	I would like to see a statement of costs and receipts for Market Rasen car parks
21	This change will cause health issues

22	Concerns with removing the two hours free parking. What about schools?
23	Businesses like having the first two hours free. Footfall has already declined in the town, but businesses are managing due to the first two hours of free parking.
24	There needs to be a fourth option to the questionnaire. Has West Lindsey District Council thought about an option to increase the long term parking charge?